








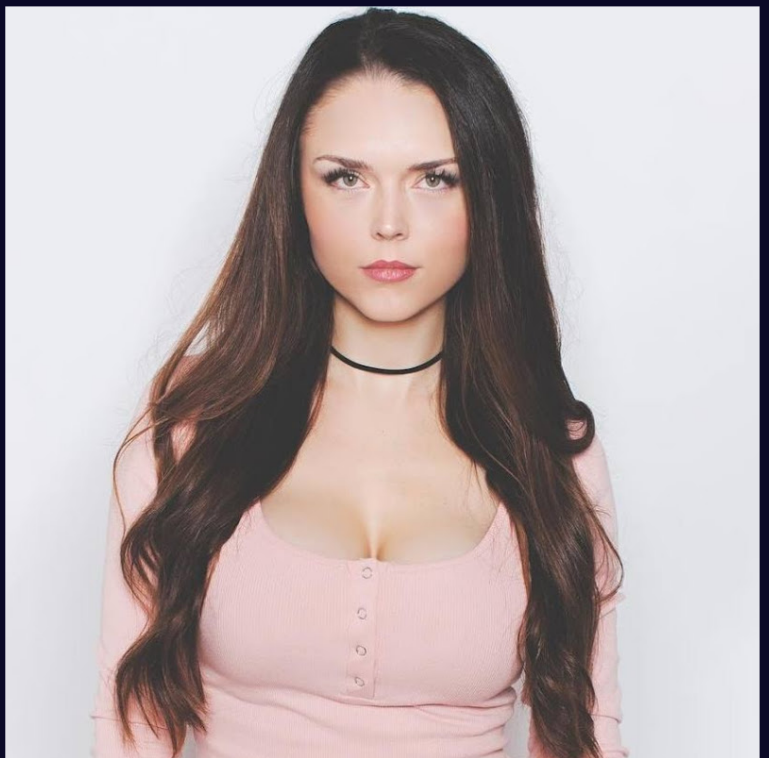
HeatherEffect

 429k
  182.7k
  285.3k
 71.5k
  38.4k
  6.3k
 42.3k

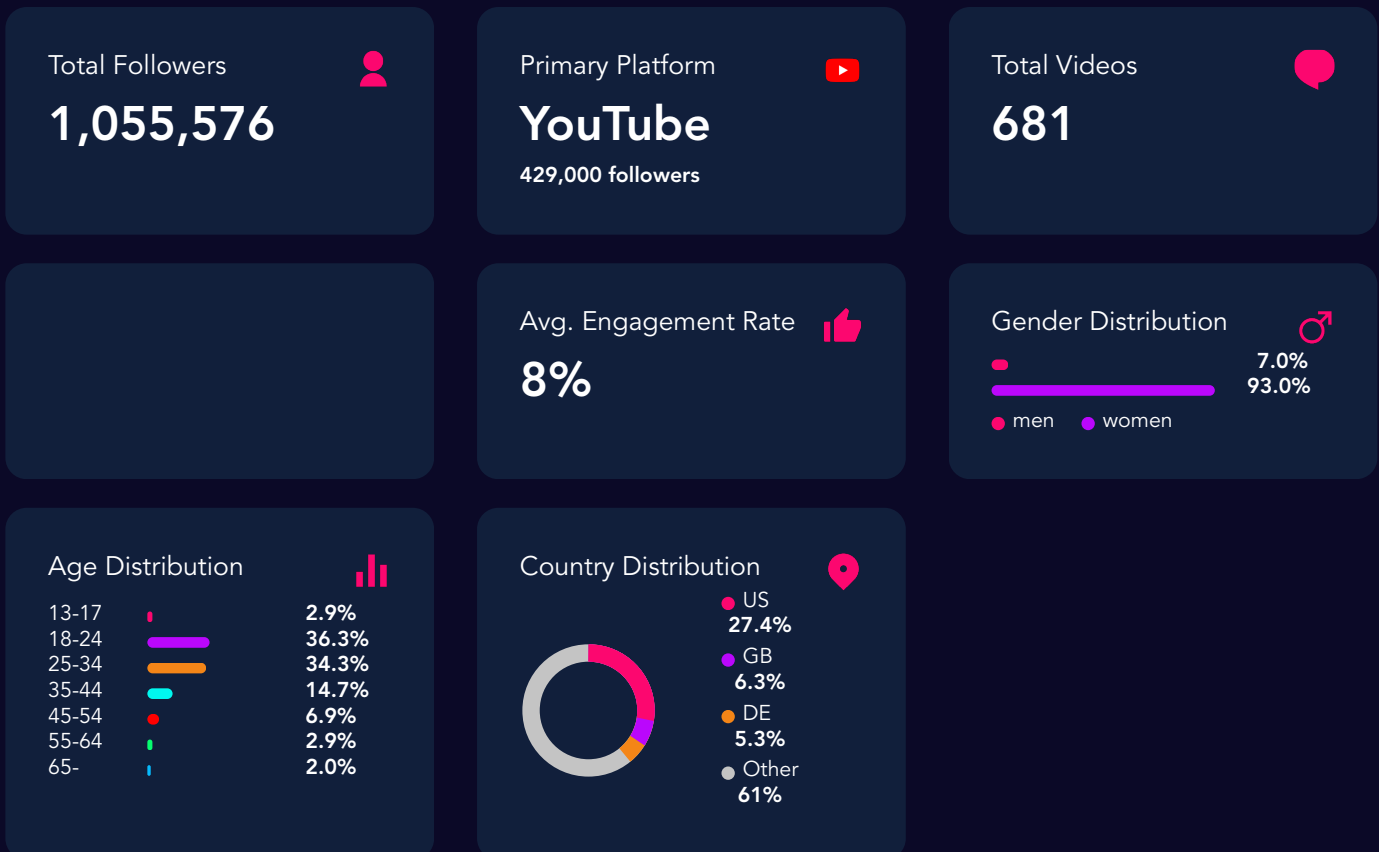
[#asmr](#)
[#model](#)
[#lifestyle](#)
[#fashion](#)

About

My name is Heather Kent. I'm a mom of 4, ASMRtist + Model! I grew up doing pageants and commercial modeling work. After college, I worked in a corporate setting for a few years deep diving into all things marketing -- including online marketing. Once I became a mom, I decide to combine my love for creating and marketing by creating my own brand online. I have an eye for aesthetics and I nerd out over analytics and performance. The BEST of both worlds when it comes to content creation.



Overall Reach



YouTube Overview

Total Videos

681



Subscribers

429,000

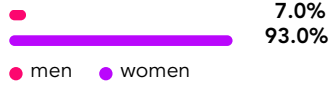


Avg. Engagement Rate

8%



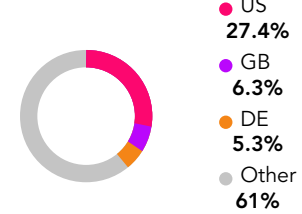
Gender Distribution



Age Distribution



Country Distribution



Instagram Overview

Followers

182,696



Total Posts

582



Avg. Engagement Rate

4%



TikTok Overview

Followers

285,300



Total Videos

559



Total TikTok Likes

1,600,000



Avg. Engagement Rate

10%



Twitter Overview

Followers

71,520



Total Tweets

3,167



Avg. Engagement Rate

1%



Twitch Overview

Followers

38,414



Subscribers

10



Total Twitch Views

560,962



Avg. Engagement Rate

1%



Facebook Overview

Followers

6,336



Total Posts

25



Avg. Engagement Rate

3%



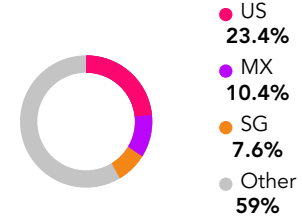
Gender Distribution



Age Distribution



Country Distribution



YouTube Overview

Total Videos

59



Subscribers

42,300

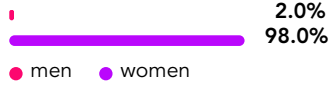


Avg. Engagement Rate

15%



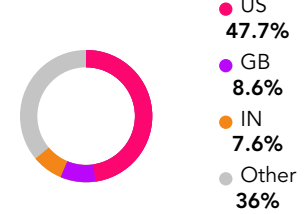
Gender Distribution



Age Distribution



Country Distribution



data verified by  mediakits